

SF SARAH FEDIGAN

QUALIFICATIONS

Create effective design work through the use of typography, layout, and systematic design.

Strong leadership and organization skills.

Effective team player, responsible, and reliable on individual projects.

PROFESSIONAL EXPERIENCE

Senior Graphic Designer

NYS Office of the State Comptroller, Albany, NY 01.2014 – Present

Conceptualize, design, and refine branded project deliverables to communicate messages for educational, commercial, and promotional purposes in print and digital media for both internal and external audiences. Consult with and advise clients. Manage, coordinate, and monitor workflow to ensure production requirements and deadlines are met. Supervise junior graphic designer, including assigning and reviewing work, providing design direction, training, and evaluating performance.

Senior Designer

Amsterdam Printing & Litho, Amsterdam, NY 05.2011 – 12.2013

Developed and refined branded project deliverables for web pages, emails, banner ads, and landing pages for large e-commerce websites as well as designed print direct mail and catalogs. Coordinated with other departments to manage project assignments for the Creative department.

Graduate Assistant

Rochester Institute of Technology, Rochester, NY 08.2009 – 05.2011

Administrative duties and student conduct hearings for the Center for Student Conduct and Conflict Management Services; designed educational and informational drug and alcohol pieces.

Print Specialist/Graphic Designer

Name Bubbles, Albany, NY 06.2010 – 08.2010

Prepress, printing, and postpress production of a wide variety of custom labels; worked with large format printers and designed labels.

Graduate Teaching Assistant

SUNY Oswego, Oswego, NY 01.2009 – 05.2009

Instructed undergraduate introduction to Graphic Design art class; led a pre-critique and project; helped students use software; assisted professor with attendance, grading, and other responsibilities.

Graphic Designer

09.2008 – 05.2009

Design Intern

06.2008 – 08.2008

Step One Creative, Oswego, NY

Created a variety of advertisements, logos, package designs, posters, catalogs, and mail pieces.

EDUCATION

MFA in Graphic Design

Rochester Institute of Technology

Minor: Digital Publishing

GPA – 3.8

BA in Graphic Design

State University of New York at Oswego

Minor: Marketing

GPA – 3.8

COMPUTER SKILLS

Expertise

Mac and PC Platforms

Microsoft Office Suite

InDesign, Illustrator, Photoshop

Working Knowledge

Dreamweaver, Flash, After Effects, iMovie

FileMaker Pro, OnBase, Roland VersaWorks

RECOGNITION

2012

Taylor Corporation Newsletter

Amsterdam Printing, Amsterdam, NY

Amsterdam Named Top Social Media Brand

Next to Coke, Nike

2009

The Great Lake Review

SUNY Oswego, Oswego, NY

"Who Are You?"

46th Annual Juried Student Art Exhibition

SUNY Oswego, Oswego, NY

Falling Into Wonderland

HONORS

2009

Summa Cum Laude, SUNY Oswego

Herman Krusi Honor Award

(Highest GPA in the SUNY Oswego Art Department)

ORGANIZATIONS

2011

AIGA Member

2008

The National Scholars Honor Society

The Honor Society of Phi Kappa Phi

GRAPHIC DESIGNER

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